

The Hunt is an adventure video scavenger hunt through the streets of Durham, North Carolina's vibrant downtown area. The 2015 installment of *The Hunt* takes place Saturday, October 24th. *The Hunt* kicks off at 11am in the Durham Arts Council parking lot on Morris Street. All teams and participants must be present and checked in by 11:30am. *The Hunt* takes place from 12pm till 4pm. The After Party is from 6pm till 8pm at Bull McCabes, 427 W. Main St. Durham.

Teams/Participants

1. Teams are made up of 2-6 people.
 - a. The entry fee is \$100 for each team, regardless of number of participants.
 - b. Individuals may register for \$25, and *The Hunt* organizers will place you on a team.
2. All *Hunters* must be at least 18 years old, unless accompanied by a parent or guardian.

Registration

1. Register and pay the entry fee via *The Hunt's* eventbrite page by 12:00 am (midnight) on October 23, 2014.
2. You'll need a team name and a team captain to register.
 - a. Names and email addresses of additional team members are not due until check-in at *The Hunt*.

Kickoff

1. All team members must check in and sign a release waiver by 11:30 am during *The Hunt* kickoff.
2. Backpacks will be handed out shortly before 12:00 pm (noon), which is when the bullhorn will sound and you may begin.
3. All teams have 4 hours to solve clues, get to locations, and create/upload videos.

Scavenger Hunt

1. *The Hunt* is made up of 8 clues that lead to specific locations in downtown Durham.
 - a. Each location will be marked with *The Hunt's* logo.
 - i. An example will be shown at *The Hunt* kickoff so that you know what you are looking for.
 - b. Teams must stick together at all times - no dividing and conquering!
2. All teams and participants are encouraged to *Hunt* on foot, by bicycle, or via public transportation.
 - a. But if you or your team require other forms of transportation that's okay too.
3. *Hunt* teams make corresponding videos for each clue using smartphones or other mobile devices (not provided by *The Hunt*).
 - a. Each video must be 30 seconds or less.

- b. Any smartphone or app available may be used to shoot and/or edit videos, but editing is NOT required.
4. Download the Dropbox app in advance to the smartphone(s) that will be used and sign up for a free account.
 - a. Submit all videos to the specified folders via Dropbox app or physical download, which will be available at the starting/finishing line location.
5. Clues can be completed and videos uploaded in any order.
 - a. You do NOT have to complete all 8 clues/videos to win prizes.

Finish Line

1. All teams must check out at the same location as kickoff.
 - a. Tell us which videos your team completed/uploaded so we can make sure we have them all.
 - b. Collect your drink tickets for the after party at Bull McCabes!

Scoring

1. Each successfully completed clue/video earns 5 points.
 - a. 'Successfully completed' videos 'answer' the clues correctly, are of the correct length, and are shot at the right location.
2. Videos for each clue will be awarded extra points by celebrity judges:
 - a. The first place video earns 10 extra points.
 - b. The second place video earns 5 extra points.
 - c. The third place video earns 3 extra points.
3. Videos are judged on originality, entertainment, and style.

NEW THIS YEAR!

1. Teams will be awarded points for additional fundraising completed prior to *The Hunt*.
 - a. Donations accepted online on *The Hunt* Eventbrite page, or via check made out and sent to the Southern Documentary Fund, 110 Morris Street, Durham NC 27701.
 - i. Include your team name in the memo line!
 - b. Earn 5 extra overall points for each \$100 raised.
2. Fundraising totals will be tracked by *The Hunt* and updated once per week.
3. Donations accepted and extra points earned right up until *The Hunt* kicks off at 12:00pm on October 24th.

Prizes

1. The team with the most points (combined video + fundraising) wins the grand prize and *The Hunt* trophy (trophy must be returned to pass on to 2016 winners).

- a. Prizes also be awarded for 2nd and 3rd place based on combined video + fundraising points.
2. Prizes will be awarded for the best video shot at each clue location.
 - a. "Best Video" prizes are NOT contingent on fundraising.
3. Additional prizes might be awarded for funniest video, best team name, best dressed, and more!
 - a. Also NOT contingent on fundraising
4. Teams are only eligible to win a total of 2 prizes.

After Party

1. You don't need to be at the After Party to collect prizes, but you'll be glad you were!
2. All *Hunters* receive one free drink ticket. Must be 21 to consume alcohol.
 - a. We encourage you to order yummy food from Bull McCabes and nearby food trucks.
3. Prize winners will be announced at the After Party, and many of the best videos will be shown on the large screen.